



**BLAKE J.
WILLIAMSON,
MD, MS, FACPE**

HealthTeamWorks
Collaborative Partner

OUTLOOK

“The new reimbursement models offer practices an opportunity to get back into the drivers’ seat because it’s now all about cost and quality, and there’s no one that needs to be at that table more than physicians. Those who take that opportunity will thrive and be a lot more satisfied in their career.”

ACADEMIC BACKGROUND

Adjunct Faculty
Masters of Health Services Program
University of Kansas Medical Center

Masters of Science
Administrative Medicine
University of Wisconsin

Family Practitioner Residency
University of Iowa

Doctor of Medicine
University of Nebraska

Bachelor of Science
University of Nebraska

SUBJECT MATTER EXPERTISE

- Reimbursement, risk-based contracting
- Alternative payment models
- Helping practices evaluate and manage risk
- Medical home transformation

BIOGRAPHY

Blake brings more than 20 years of leadership experience managing teams in integrated health systems, managed care organizations, physician practices, and health care consulting. During his nine years as an executive at Blue Cross Blue Shield of Kansas City, he launched the health plan’s patient-centered medical home project and designed the plan’s advanced payment model contracts.

Understanding all sides of the insurance-hospital-physician link, he helps organizations understand and manage the risk of populations and create the infrastructure to carry employers, health systems and payers successfully into the future.

MY PASSION

“My goal is to help practices be successful in the new world order, to understand what they’re getting into, the associated risk that comes with new models, and how they can thrive with the right kinds of processes to decrease those costs and improve that quality.”

ASSOCIATIONS

- Board Certified Family Practice (Kansas and Missouri)
- Fellow American College of Physician Executives
- Member of American Academy of Family Physicians
- Board of Directors, Centrus Health of Kansas City
- Board of Directors & Chairman of Investment Committee, Unity School of Christianity
- Board of Directors, Kansas City Medical Association
- Former President, Treasurer & Board Member, Unity Church of Overland Park
- Former Secretary & Board Member, American Kidney Foundation
- Former Board Member, American Cancer Society
- Former Board Member, Kansas City Family Physicians